
FOR IMMEDIATE RELEASE:

DEDICATED TO UNLEASHING EXPERIENTIAL STUDENT LEARNING THROUGH FREE FIELD TRIPS TO EXPERIENCE WHERE PROFESSIONALS WORK AND TO LEARN ABOUT DIFFERENT JOB ROLES

CHICAGO, IL - March 1st, 2019. Field Trip Factory is Chicago's only not-for-profit making life changing field trips a reality for over 150,000 students per year. Thanks to a proprietary technology backbone the Field Trip Factory provides quick and easy ways to book powerful experiential learning experiences. This offers educators the benefits of speed and ease to make the field trip process as easy as 1-2-3.

Educators are keen to offer experiential learning opportunities for their students but don't because they lack the time to plan, organize and fund field trips. That's where the Field Trip Factory steps in by offering educators the ability to browse and select from a list of curated free programs combined with an intuitive booking and planning process.

Etienne Veber, Executive Director stated: "We have a lot of data that shows the positive impact that our experiential events have on entire classrooms. We want to provide these learning opportunities to as many K-12 students as possible". He continued "in 2019, we are adding several enhancements to our platform that will make it even more valuable for corporations to support their local communities".

Some of our newer programs include:

- "Pets like U" (PetSmart) teaching animal sciences and the importance of pet adoption
- "Learn to Code with Geek Squad Academy" (Best Buy) teaching digital and basic coding skills
- "The Power of Zero" (Kroger) teaching food waste reduction and community support programs
- "Smart Energy Hub" (Exelon) teaching about the smart grid and renewable sources of energy

In addition, we are expanding the number of programs teaching the importance of good nutrition and healthy habits across 25 States. More students will experience life changing experiential learning opportunities thanks to our many grocery sponsors (HEB, Giant Eagle, Stop & Shop, ShopRite, Ralphs, Food4Less, Fry's, Weis Markets, SpartanNash & Schnucks).

By combining technology with the experience of our passionate team, our sponsors welcome local students and educators without disrupting normal business operations. This allows sponsors to deliver on their corporate social responsibility goals: increase brand reputation, loyalty and employee engagement. In addition, sponsors receive customized data showing impact on their community and powerful authentic content for additional communication. "Doing well by doing good" has never been this easy!

About Field Trip Factory.

Field Trip Factory™, a non-for-profit organization, is focused on unleashing the power of experiential learning. By supporting hands-on, real-world learning experiences, we increase academic achievement, teach important life-skills, help students develop stronger ties to their community and encourage a greater commitment to serve as active citizens. Our platform takes care of all the required logistics, tracks and measures impact, and allows our sponsors' corporate social responsibility initiatives to connect with their local communities in powerful ways.

For more information contact Etienne Veber: eveber@fieldtripfactory.com or visit us at <https://www.fieldtripfactory.com> - (800) 987-6409