

Field Trip Factory

experiences that inspire

Our History

- 20+ Years of leadership in community-based education
- Over 500,000 experiential events
- 12+ Million participants to date
- Managing programs across 2,500+ locations
- Innovative programs in Nutrition, Health & Wellness, Basic Financial Management, Arts & Music, Animal Welfare & Pet Ownership, Technology & Digital Literacy, Environment & Sustainability... and more

Our Impact

- Build life-long brand relationships
- Strengthen local community ties
- Give employees opportunities to be passionate
- Teach important life skills in real-world context
- Support local leaders, teachers and students
- Share your organization with the communities it serves

Our Partnership Value

- **FTF turnkey programs remove complexity**
 - We provide dedicated customer support to both stores and the booking audience
 - Our flexible web-based reporting system provides measurable results
 - Our content development expertise accounts for age/grade and standards correlation
- **Scalability provides flexibility for 1 to 1,000+ store locations**
 - Our proprietary scheduling system supports multiple event types
 - We can provide national coverage across US and Canada
- **Partnering with our trusted brand in education creates lasting connections**
 - We've built a 100,000+ proprietary relationships database
 - We provide a consistently high level of audience engagement
- **Leveraging our proven track record of positive ROI for brands and partners makes bottom-line sense**
 - Our integrated marketing campaigns deliver both high reach & awareness
 - We have a history of ~20% of student participants returning to store locations with adults
 - We have shown an increased basket size for returnees to retail locations

