



## Field Trip Factory Honored with Webby Award

### FOR IMMEDIATE RELEASE

**Contact:** Ann Wildman

**Phone:** 312-483-1105

**Email:** awildman@fieldtripfactory.com

### Field Trip Factory™ Honored for Best Youth Website in the 19th Annual Webby Awards.

**CHICAGO, IL — MAY 20, 2015** – Field Trip Factory announced today that it has been honored for Best Youth website in the **19th Annual Webby Awards**. Hailed as the “Internet’s highest honor” by *The New York Times*, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international award honoring excellence on the Internet. IADAS, which nominates and selects The Webby Award Winners, is comprised of web industry experts, including Tumblr founder, **David Karp**, Grantland’s **Bill Simmons**, Lucky Magazine’s Editor-in-chief, **Eva Chen**, Instagram co-founder, **Kevin Systrom**, mobile phone inventor **Martin Cooper**, and creator of the .gif file format, **Steve Wilhite**.

“Field Trip Factory is a small and passionate team of professionals dedicated to strengthening local communities around the US and Canada. We want all our users to have the best possible experience when it comes to choosing, scheduling and participating in quality, community-based learning experiences. It is an incredible honor to have been recognized as one of the best Youth websites at the 19th Annual Webby Awards, out of nearly 13,000 entries. We are thrilled that our work and mission is being recognized for its innovation and creativity,” said Etienne Veber, Field Trip Factory’s CEO and President.

Field Trip Factory believes in the power of hands-on learning experiences outside of the classroom. To bring unique educational experiences to educators and their students, Field Trip Factory is leveraging easy-to-use technologies to connect them with others in their community. Students are then able to learn about subjects that impact their daily lives and see how their community really works.

For more information about Field Trip Factory, visit [www.FieldTripFactory.com](http://www.FieldTripFactory.com).

A special thank you to the hardworking folks at Gamma Partners, LLC.

### **About Field Trip Factory**

Field Trip Factory is a leader in experience-based education bringing important lessons in Nutrition, Health & Wellness, Technology, Energy, and the Environment to life for students of all ages. Over the last 20 years, its programs have touched more than 12 million lives across the US and Canada. Field Trip Factory programs are grade/age appropriate and align with national and state learning standards. Pre and post-field trip activities are provided to prepare students for each trip and allow students to reflect on the experience. Thanks to the support of our partners, all Field Trip Factory experiential-learning programs are free for participants.

### **About The Webby Awards**

Hailed as the “Internet’s highest honor” by The New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Advertising & Media, Online Film & Video, Mobile Sites & Apps, and Social. Established in 1996, The Webby Awards received nearly 13,000 entries from all 50 states and over 60 countries worldwide this year. The Webby Awards is presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include: Grey Goose, Vitamin T, Shocase, Engine Yard, Funny or Die, Advertising Age, Percolate, Mashable, Business Insider, Internet Week New York and Guardian News and Media.